

**Applying Company Only****Submit before July 28**

No.18 Advertising [Charge]

To: IPF Association

Date:

Exhibitor:	Booth No.	
Contact: Mr./Ms. Section:	Management Office Use	
TEL:	FAX:	E-mail:

■ Guide Map Advertising

We hereby apply for an advertisement in Guide Map Advertising.

(No need to submit the application again if you already applied with space application.)

Position	Japanese edition price (tax incl.)	Apply	English edition price (tax incl.)	Apply
Inside Front Cover	550000	Sold out	275000	Sold out
Inside Front Cover Opposite	¥ 550,000	Sold out	¥ 275,000	<input type="checkbox"/>
Inside Back Cover	¥ 330,000	<input type="checkbox"/>	¥ 165,000	<input type="checkbox"/>
Inside Back Cover Opposite	¥ 330,000	<input type="checkbox"/>	¥ 165,000	<input type="checkbox"/>
Back Cover	¥ 660,000	<input type="checkbox"/>	¥ 330,000	<input type="checkbox"/>
One Page (Unspecified)	¥ 330,000	<input type="checkbox"/>	¥ 165,000	<input type="checkbox"/>

*Prices are for complete data supply. If design work is required, an additional fee will be charged.

■ Web Banner Advertising

We hereby apply for an advertisement in Web Banner Advertising.

(No need to submit the application again if you already applied with space application.)

Position	Price (tax incl.)	Apply
Japanese top page	440,000	<input type="checkbox"/>
English top page	220,000	<input type="checkbox"/>

■ E-newsletter Advertising

We hereby apply for an advertisement in E-newsletter Advertising.

Fill in the number of times you would like to apply.(No need to submit the application again if you already applied with space application.)

apply	Type	Position	Price(tax incl.)	times
<input type="checkbox"/>	Monthly	Top banner ad	¥ 495,000	times
<input type="checkbox"/>	Monthly	Side banner ad	¥ 330,000	times
<input type="checkbox"/>	Monthly	Article ad	¥ 412,500	times
<input type="checkbox"/>	Extra	Article ad	¥ 412,500	times

Submit to**IPF Association**

6F/2-11-15 Yotsuya, Shinjuku-ku, Tokyo 160-0004, JAPAN

TEL: +81-3-6273-2966 FAX: +81-3-6630-7068 E-mail: office_ipfjapan@ipfjapan.jp

■ Guide Map Advertising

- ① In the event of duplicate applications for an ad page limited to one company, applications will be accepted on a first-come, first-served basis.
- ② Data submission deadline: Oct. 10, 2023
- ③ The ad space should be 297mm x 210mm (top and bottom x left and right).
However, please design the advertisement so that no text is within 1 cm from the top and bottom, left and right edges.
- ④ Please prepare "print-ready" data.
- ⑤ Additional fees required if design / layout work is necessary. Please ask for more information.

Media Profile

Two versions will be produced, one in Japan and one in English.

- Date of Issue : Nov. 28, 2023
- Format : A4 size
- Color : 4-color
- Number of copies : Japanese → 50,000 copies
English → 5,000 copies
- Distribution : Free at the entrance
- Contents : ① Floor map
② List of exhibitors
③ Index by product exhibited

■ Web Banner Advertising

Exhibitor logos will be displayed on the top page of the official IPF Japan Website.

Publication period: July 1, 2023 – Dec. 2024

- ① Applications are limited to 1 banner per exhibitor on a first-come, first-served basis.
- ② Advertisement is limited to exhibitors only. Only static images will be accepted.
- ③ Contents / design of banners should be approved by the Organizer.
*After payment of the fee and submission of the ad data is completed, the banner will be displayed in about one week. (Excluding cases of simultaneous application with exhibition space.)

■ E-newsletter Advertising

IPF Japan Plastics Industry News, a monthly e-newsletter to approximately 50,000 plastics and rubber industry professionals, is distributed in Japanese. The regular monthly newsletter and a special issue on exhibiting products are scheduled before the show.

Maximum publication limit per distribution

Position	Monthly newsletter	Extra editions of newsletter
Top banner ad	1 space	-
Side banner ad	5 spaces	-
Article ad	1 space	5 space

*Applications will be accepted on a first-come, first-served basis. If there are too many applications, we may arrange for inclusion in a subsequent month.

*Only exhibitors are eligible to place ads in the extra editions of the newsletter.

*The date and position of the extra editions of the newsletter will be decided by the Organizer at a later date.