



Applying Company Only

Submit before Nov. 2

# No.20 Rental of Visitor's Code Reader [Charge]

To: Barcode System Department, Peak1 Co., Ltd.

Date:

Exhibitor:	Booth No.	
Contact: Mr./Ms. Section:	Management Office Use	
TEL:	FAX:	E-mail:

\*I agree to User Consent <Notes on the use of this barcode system> and <Notes on the use of personal information collected through the Code Reader system and this exhibition> on the reverse side of this document, and hereby apply for the Rental of Visitor's Code Reader.

Confirmation of consent:  Please tick to indicate your consent.

Item	Quantity	Unit	Unit Price	Total
① Barcode system base price	1	Set	¥ 35,000	¥ 35,000
② Additional barcode reader <small>* Enter the number required and the total to the right.</small>		unit	¥ 10,000	¥
Total (Japanese yen) <small>* Enter the number required and the total to the right.</small>			¥	

\*The read data is scheduled to be delivered on Dec. 5.

### ■ Delivery Method

The data is provided in CSV files.

After the exhibition ends, exhibitors will be able to download read data from IPF Japan 2023 Official Directory.

Please access this website on the scheduled delivery date to download your file(s).

### ■ Payment

Peak1 shall issue an invoice during the show period, and the applicant shall make real-time settlement by means of a credit card transaction on-site.

\*When submitting this application form, be sure to retain a copy for your records.

\*When making inquiries, please provide the name of the exhibition, the name of the exhibitor, and the name of the person who is in charge.

Submit to

Peak1 Co., Ltd. Contact person: Barcode system staff

MetLife Kanda Nishiki-cho Building 4F, 3-23 Kanda Nishiki-cho, Chiyoda-ku, Tokyo 101-0054, Japan

TEL:+81-3-5577-7871 FAX: +81-3-5577-3369 E-mail: info\_ipf@f-vr.jp

## No.20 Rental of Visitor's Code Reader [Charge]

With the consent of guests, barcodes will be used to manage guest information at this exhibition. The business card information and questionnaire information provided when a guest visits the exhibition can be obtained simply by scanning an admission pass on a barcode reader.

### How to use the barcode reader

#### Simple Operation

1. Use the barcode reader to scan the barcode on an admission pass when a guest visits your booth. Data that is scanned during the exhibition is stored in the barcode reader.
2. After scanning an admission pass, you can add data to the guest's information by scanning the barcodes on the Request Code Table (free of charge).



### Request Code Table (free of charge)

A convenient system for adding data to business card information!

This table includes a list of questionnaire items that are set in advance.

Simply scan an admission pass, and then scan an item on the table to link that data with the guest's information.

You can prepare your own Request Code Table on our website before the exhibition starts. Then, simply print it out to use it.

URL : <https://f-vr.jp/qr/set.asp>

### Advantages

<p>Advantages during the exhibition [Business Card + Questionnaire + Easy Scanning = Improved Collection of Information!!]</p>	<p>- Improved Collection of Information</p> <ul style="list-style-type: none"> <li>- Obtain information even from guests who do not have business cards</li> <li>- Faster than exchanging business cards</li> <li>- Quickly and easily link guest's information with questionnaire data</li> </ul>
	<p>- Reduced Workload</p> <ul style="list-style-type: none"> <li>- No need to organize business cards or enter data</li> <li>- Faster aggregation of questionnaires and organization of guest lists</li> </ul>
<p>Advantages after the exhibition No Need to Enter / Organize Data! [Share Immediately for Direct Business Connections!] + Long-term Database Creation</p>	<p>- Direct Business Connections</p> <ul style="list-style-type: none"> <li>- Use the data as a business promotion tool (direct marketing, e-mail, etc.)</li> <li>- Data provided as CSV file, for easy in-house sharing and data summation</li> <li>- Reduced workload allows more time for data analysis</li> </ul>

### Barcode System Usage Fees (prices do not include tax)

#### Barcode System Price List

Plan	Item	Qty.	Units	Price (+ tax)	Notes
Plan A	Basic barcode system fee (Standard)	1	Set / Unit	35,000 yen	Unlimited scanning
	Additional barcode reader		Unit	10,000 yen	

### Delivery Date: Tuesday, Dec. 5

### Delivery Method

The data is provided in CSV files.

After the exhibition ends, exhibitors will be able to download read data from IPF Japan 2023 Official Directory.

Please access this website on the scheduled delivery date to download your file(s).

### User Consent Please read the following points carefully before submitting an application.

<Notes on the use of this barcode system>

1. The memory in barcode readers is operated by battery power.

If the unit is kept with reduced battery charge for a long period of time, or is subjected to strong impact due to dropping, etc., the memory data in the barcode reader could be lost.

2. If the unit displays voltage drops, strong shocks or water damage, etc., please notify the Peak1 staff stationed at the venue as soon as possible.

3. Although the rental equipment is fully maintained, we cannot assume any responsibility for damage caused by loss of memory data due to malfunction.

4. Barcode readers are to be carefully managed by the exhibitor for the duration of the exhibition. If a unit is lost or stolen or in the event of damage to equipment due to the circumstances described in (1) and (2) above, the exhibitor will be responsible for paying for its replacement and Peak1 shall bear no responsibility for any loss of data that occurs. Please manage and store all units with care.

<Notes on the use of personal information collected through the Code Reader system and this exhibition>

1. Do not resell acquired personal information.

2. Personal information obtained should be used only within your company, unless you have obtained the consent of the individual.

3. When acquiring information, confirm the individual's intention, and if the individual refuses the use of the information provided, immediately discontinue the use of that personal information.

4. Appoint a personal information manager and take appropriate preventive measures against the loss or leakage of personal information obtained.

5. If you have obtained personal information that is clearly erroneous in any way, do not use it and delete it.

6. Take other appropriate measures in accordance with the Personal Information Protection Law.

### Payment

Peak1 shall issue an invoice during the show period, applicant shall make real time settlement through a credit card transaction on site.

### Renting a Barcode Reader

Date / time: Monday, Nov. 27 13:00 to 17:00

Location: In front of the office at the exhibition site

\* Details about the barcode reader rental location and other information will be sent to you by e-mail one week before the exhibition.

### Deliverable Data Items

1. Registration information: Company Name, Department, Title, Name, Address, Telephone Number, Email Address, Company Website

2. Visitor Registration Questionnaires: Type of Business, Industry, Job Title, Position, Number of Employees, Purchase Decision Authority.

3. Other information: Terminal Number, Date of Reading, Time of Reading

4. If using a request code: Request Code Number (3-digit number)